

 **ANCHOR**
by **Panasonic**

Stylish

**COMFORT &
RELIABILITY**

COMPLETE WATER
HEATER RANGE
FOR YOUR MODERN
BATH SPACE



INNOVATIVE SOLUTIONS FOR A BRIGHTER FUTURE



Panasonic Electric Works India (formerly known as Anchor Electricals) is a wholly owned subsidiary of Panasonic Corporation, Japan and is the leading Electrical Construction Material company with a presence across India. It is a trusted brand for consumer electrical products and solutions, offering an extensive range of products that include: Wiring Devices (Switch, Socket and Accessories), Wires & Cables, Switchgear, Conduit Pipes and boxes, Solar Modules, Inverters & Solar EPC Solutions, Residential and Commercial Lighting, IoT & Home Automation, IAQ (Indoor Air Quality / Fans), Water Heaters, EV Infrastructure/Chargers, Housing Solutions like Modular Kitchen, Wardrobe, Electronic Toilet Seat (ETS) and Clothes Drying System, KMEW Boards, to name a few.

In India, the company having offices in more than 35 cities and has over 10,000 professionals. It has state-of-the-art manufacturing units in India and is manufacturing cutting-edge electrical products, synonymous with quality. Recognised as one of the Best Brands in the Electrical Construction Material industry by the Economic Times, Panasonic Life Solutions India has established itself as a market leader and one-stop solution provider of commercial, industrial, and home solutions in the electrical, renewable, and housing solutions segment.

IMPORTANT MILESTONES

The early stage of ANCHOR

1963 Foundation of the company in Mumbai in 1963 with manufacturing of Tumbler switches.

1971 Commissioning of Valsad Factory (Wiring Devices)

The establishment of our business

1973 Popular price Switch unveiled under the brand [PENTA].

1991 Starts manufacturing incandescent Bulbs and Fluorescent Tubes

The expansion of our business

1993 Unveils middle-priced [ROMA] Modular Switches

1994 Starts manufacturing Fire Retardant Wires

2000 Enters into a Joint Venture with Ave Spa Italy to introduce Ave Luxury Switches

The integration of our business

2007 Panasonic, Japan acquires 80% stake in Anchor

2009 Stopped production and sales of GLS bulbs, to up hold our commitment towards environment protection

2010 Globus Lamps

2011 Unveils Panasonic Switchgear MCB, RCCB and Isolator

2012 Introduces Panasonic Vision Switches

2013 Launches Panasonic Ventilation Fans range. Have been in business for 50 years

2014 Start Selling Panasonic HIT Solar PV module

2015 Unveiled Penta Modular Switches

2016 Set up Manufacturing Plant at Haridwar for Wiring devices and switchgear

2017 Launched New Roma Urban Modular Switches

2018 Vetaar - IOT Platform Home Automation KNX

2019 Launched Panasonic Modular Kitchen

2019 Launched Water Heaters

2020 Launched Ziva Modular Switches

2022 Launched Uno Plus Switchgear MCB, RCCB and DB

2022 Inaugurated state-of-the-art manufacturing unit at Sricity, Andhra Pradesh, India

2023 Launched Tiona & Penta Modular Flat Switches

2024 Launched Penta Zen Switches

2024 Launched Penta Building Wire

2024 Launched New UNO 6kA MCB



Rejuvenate with a Soothing Shower

Anchor range of Storage and Instant Water Heaters are a truly world-class product with stylish & innovative design for your modern bathing. The Storage water heaters come with a unique 1.8mm thick glasslined coated inner tank which is corrosion-resistant and increases the life-span of the inner tank. The Magnesium Anode works under different water conditions and protects the glasslining of the tank and heating element.

RANGE AVAILABLE

INSTANT WATER HEATER



5 L

1 L | 3 L

3 L

STORAGE WATER HEATER



10 L | 15 L | 25 L

6 L | 10 L | 15 L | 25 L | 35 L

6 L | 10 L | 15 L | 25 L

6 L | 10 L | 15 L | 25 L

35 L | 50 L

10 L | 15 L | 25 L

6 L | 10 L | 15 L | 25 L | 35 L



Warmth that's Always Ready

From refreshing baths to hassle-free dishwashing, the Instant Water Heater ensures hot water anytime, anywhere in your home. Compact, reliable, and safe—it brings effortless comfort to both bathroom and kitchen.

VIOLA

INSTANT WATER HEATER

NEW
LAUNCH



STAINLESS
STEEL TANK



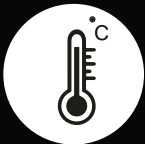
RUST PROOF BODY



HIGH GRADE
NICKLE COATED COPPER
HEATING ELEMENT



SAFETY VALVE
(> 6.5 BAR)



HIGH PRECISION
PRECALIBRATED
THERMOSTAT



PRESET THERMAL
CUTOUT



FIRE RETARDANT
POWER CORD



IPX4
PROTECTION



IS:302-2-35



CM/L-8530101111

For BIS certification details
see website www.bis.gov.in

CAPACITY	5L
POWER (WATTS)	3000
RATED PRESSURE	0.65 MPa
PRODUCT DIMENSIONS (5L)	410 x 250 x 213 (HxWxD) mm



VENICE

INSTANTANEOUS WATER HEATER



STAINLESS
STEEL TANK



RUST PROOF BODY



COPPER HEATING
ELEMENT



SAFETY VALVE
(> 6.5 BAR)



HIGH PRECISION
PRECALIBRATED
THERMOSTAT



PRESET THERMAL
CUTOUT



FIRE RETARDANT
POWER CORD



IPX4
PROTECTION



IS:302-2-35



CM/L-8530095522

For BIS certification details
see website www.bis.gov.in

CAPACITY	1L, 3L
POWER (WATTS)	3000/4500
RATED PRESSURE	0.65 MPa
PRODUCT DIMENSIONS (1L)	305 x 175 x 155 (HxWxD) mm
PRODUCT DIMENSIONS (3L)	347 x 203 x 185 (HxWxD) mm



Nopeus

INSTANTANEOUS WATER HEATER



STAINLESS
STEEL TANK



RUST PROOF BODY



COPPER HEATING
ELEMENT



SAFETY VALVE
(> 6.5 BAR)



HIGH PRECISION
PRECALIBRATED
THERMOSTAT



PRESET THERMAL
CUTOUT



FIRE RETARDANT
POWER CORD



IPX4
PROTECTION



IS:302-2-35



CM/L-8530095522

For BIS certification details
see website www.bis.gov.in

CAPACITY	3L
POWER (WATTS)	3000
RATED PRESSURE	0.65 MPa
PRODUCT DIMENSIONS	378 x 210 x 202 (HxWxD) mm





Where Everyday Comfort Meets Everyday Style

A refreshing shower, a relaxing soak, or warm water waiting at the turn of a tap - true comfort is about the little luxuries we enjoy every day. Our Storage Water Heaters are designed to blend performance with lifestyle - generous capacity, sleek design, and reliable warmth that flows effortlessly into your daily rhythm.



SQUARIO

STORAGE WATER HEATER

NEW
LAUNCH



5 STAR
RATING



GLASSLINED
INNER TANK



MAGNESIUM
ANODE



INCOLOY
GLASSLINED
HEATING ELEMENT



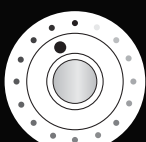
IMPROVED
ENERGY SAVINGS



MULTI FUNCTION
SAFETY VALVE



SUITABLE FOR
HIGH RISE BUILDING &
PRESSURE PUMP
APPLICATION



ADJUSTABLE
THERMOSTAT



IS:2082



CM/L-9100075005

For BIS certification details
see website www.bis.gov.in

CAPACITY	10L, 15L, 25L
MOUNTING TYPE	VERTICAL
DEGREE OF PROTECTION HUMIDITY	IPX4
POWER (WATTS)	2000
RATED PRESSURE	0.8 MPA
PRODUCT DIMENSION (10L)	Φ405 X 374 X 294 (HXWXD) MM
PRODUCT DIMENSION (15L)	Φ443 X 410 X 321 (HXWXD) MM
PRODUCT DIMENSION (25L)	Φ493 X 460 X 380 (HXWXD) MM

3

YEARS
WARRANTY
PRODUCT

4

YEARS
WARRANTY
HEATING ELEMENT

7

YEARS
WARRANTY
INNER TANK

FREE
INSTALLATION
WITH 1.5 FT INLET
OUTLET PIPES

FREE
PLUG

SOLVINA

STORAGE WATER HEATER

NEW
LAUNCH



5 STAR
RATING



GLASSLINED
INNER TANK



MAGNESIUM
ANODE



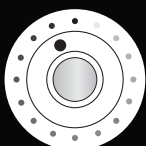
DURINA NON-STICK
HEATING ELEMENT



MULTI FUNCTION
SAFETY VALVE



SUITABLE FOR
HIGH RISE BUILDING &
PRESSURE PUMP
APPLICATION



ADJUSTABLE
THERMOSTAT



SUPERIOR
HEATING ELEMENT

DURINA
NON-STICK
COATING
IDEAL FOR ALL
WATER TYPES

IS:2082



CM/L- 0002738770

For BIS certification details
see website www.bis.gov.in

CAPACITY	6L, 10L, 15L, 25L, 35L
MOUNTING TYPE	VERTICAL
DEGREE OF PROTECTION HUMIDITY	IPX4
POWER (WATTS)	2000
RATED PRESSURE	0.8 MPA
PRODUCT DIMENSION (6L)	Φ291 X 328 (DXH) MM
PRODUCT DIMENSION (10L)	Φ335 X 400 (DXH) MM
PRODUCT DIMENSION (15L)	Φ335 X 480 (DXH) MM
PRODUCT DIMENSION (25L)	Φ380 X 570 (DXH) MM
PRODUCT DIMENSION (35L)	Φ380 X 690 (DXH) MM

2

YEARS
WARRANTY
PRODUCT

3

YEARS
WARRANTY
HEATING ELEMENT

7

YEARS
WARRANTY
INNER TANK

FREE
INSTALLATION
WITH 1.5 FT INLET
OUTLET PIPES

FREE
PLUG

Rivia+

STORAGE WATER HEATER



5 STAR
RATING



GLASSLINED
INNER TANK



MAGNESIUM
ANODE



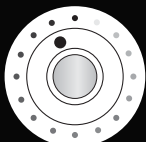
HIGH PERFORMANCE
COPPER
HEATING ELEMENT



MULTI FUNCTION
SAFETY VALVE



SUITABLE FOR
HIGH RISE BUILDING &
PRESSURE PUMP
APPLICATION



ADJUSTABLE
THERMOSTAT



CAPACITY	6L, 10L, 15L, 25L
MOUNTING TYPE	VERTICAL
DEGREE OF PROTECTION HUMIDITY	IPX4
POWER (WATTS)	2000
RATED PRESSURE	0.8 MPA
PRODUCT DIMENSION (6L)	Φ300 X 365 (DXH) MM
PRODUCT DIMENSION (10L)	Φ340 X 380 (DXH) MM
PRODUCT DIMENSION (15L)	Φ340 X 490 (DXH) MM
PRODUCT DIMENSION (25L)	Φ358 X 560 (DXH) MM

* ALSO AVAILABLE IN INCOLOY GLASSLINED HEATING ELEMENT AS RIVIA + IGLE



2
YEARS
WARRANTY
PRODUCT



2
YEARS
WARRANTY
HEATING ELEMENT



7
YEARS
WARRANTY
INNER TANK



FREE
INSTALLATION
WITH 1.5 FT INLET
OUTLET PIPES



FREE
PLUG

Rivia^{DX}

STORAGE WATER HEATER



4 STAR RATING



POLYMER COATED INNER TANK



MAGNESIUM ANODE



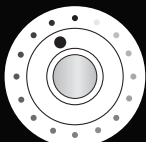
HIGH PERFORMANCE COPPER HEATING ELEMENT



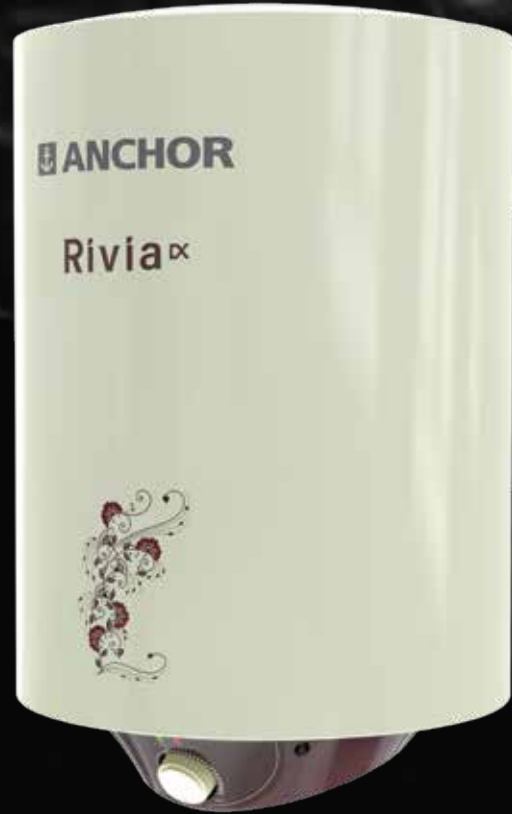
MULTI FUNCTION SAFETY VALVE



SUITABLE FOR HIGH RISE BUILDING & PRESSURE PUMP APPLICATION



ADJUSTABLE THERMOSTAT



CAPACITY	6L, 10L, 15L, 25L
MOUNTING TYPE	VERTICAL
DEGREE OF PROTECTION HUMIDITY	IPX 4
POWER (WATTS)	2000
RATED PRESSURE	0.8 MPA
PRODUCT DIMENSIONS (6L)	Φ275 X 338
PRODUCT DIMENSIONS (10L)	Φ315 X 369
PRODUCT DIMENSIONS (15L)	Φ315 X 478
PRODUCT DIMENSIONS (25L)	Φ358 X 545



Rivia

STORAGE WATER HEATER



4 STAR
RATING



GLASSLINED
INNER TANK



MAGNESIUM
ANODE



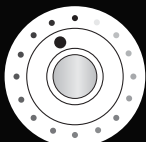
HIGH PERFORMANCE
COPPER
HEATING ELEMENT



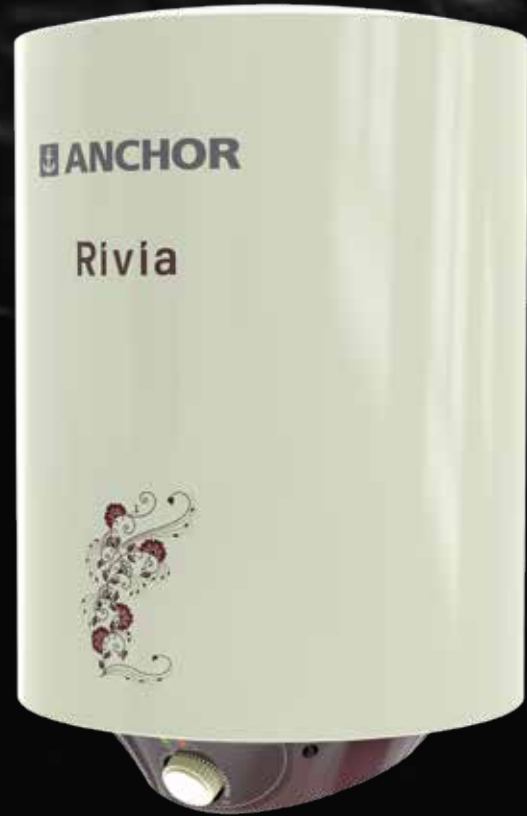
MULTI FUNCTION
SAFETY VALVE



SUITABLE FOR
HIGH RISE BUILDING &
PRESSURE PUMP
APPLICATION



ADJUSTABLE
THERMOSTAT



CAPACITY	35L, 50L
MOUNTING TYPE	VERTICAL
DEGREE OF PROTECTION HUMIDITY	IPX 4
POWER (WATTS)	2000
RATED PRESSURE	0.8 MPA
PRODUCT DIMENSIONS (35L)	Φ401 X 567 (DXH) MM
PRODUCT DIMENSIONS (50L)	Φ401 X 765 (DXH) MM



TRISA

STORAGE WATER HEATER



3 STAR
RATING



GLASSLINED
INNER TANK



MAGNESIUM
ANODE



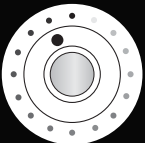
NICKEL COATED
COPPER
HEATING ELEMENT



MULTI FUNCTION
SAFETY VALVE



SUITABLE FOR
HIGH RISE BUILDING &
PRESSURE PUMP
APPLICATION



ADJUSTABLE
THERMOSTAT



RUST PROOF
BODY



CAPACITY	10L, 15L, 25L
MOUNTING TYPE	HORIZONTAL
DEGREE OF PROTECTION HUMIDITY	IPX 4
POWER (WATTS)	2000
RATED PRESSURE	0.8 Mpa
PRODUCT DIMENSIONS (10L)	Φ335 x 400 (DxW) mm
PRODUCT DIMENSIONS (15L)	Φ335 x 480 (DxW) mm
PRODUCT DIMENSIONS (25L)	Φ335 x 690 (DxW) mm

* LHS & RHS AVAILABLE



TRISA

STORAGE WATER HEATER



5 STAR RATING



GLASSLINED INNER TANK



MAGNESIUM ANODE



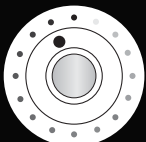
NICKEL COATED COPPER HEATING ELEMENT



MULTI FUNCTION SAFETY VALVE



SUITABLE FOR HIGH RISE BUILDING & PRESSURE PUMP APPLICATION



ADJUSTABLE THERMOSTAT



RUST PROOF BODY



CAPACITY	6L, 10L, 15L, 25L, 35L
MOUNTING TYPE	VERTICAL
DEGREE OF PROTECTION HUMIDITY	IPX 4
POWER (WATTS)	2000
RATED PRESSURE	0.8 MPA
PRODUCT DIMENSIONS (6L)	Φ290 X 328 (DXH) MM
PRODUCT DIMENSIONS (10L)	Φ335 X 400 (DXH) MM
PRODUCT DIMENSIONS (15L)	Φ335 X 480 (DXH) MM
PRODUCT DIMENSIONS (25L)	Φ380 X 570 (DXH) MM
PRODUCT DIMENSIONS (35L)	Φ380 X 690 (DXH) MM





DISCLAIMER :

- Images are for representation purpose and the actual product may vary
- The company reserves the right to change the specifications without any prior notice
- Due to continuous improvement, product specifications may vary
- Always use Anchor genuine spare parts and pipes
- Any dispute shall be subject to the exclusive jurisdiction of Thane courts
- Always get your installation done by the Authorized Anchor Service centre only



SCAN TO DOWNLOAD
E-CATALOGUE

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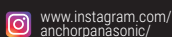
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Distributor / Dealer Stamp



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